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MONODOOR  
TRANSREGIONAL

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WHIRLPOOL MEA

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# DIRECT COOL – INDIA FARIDABAD

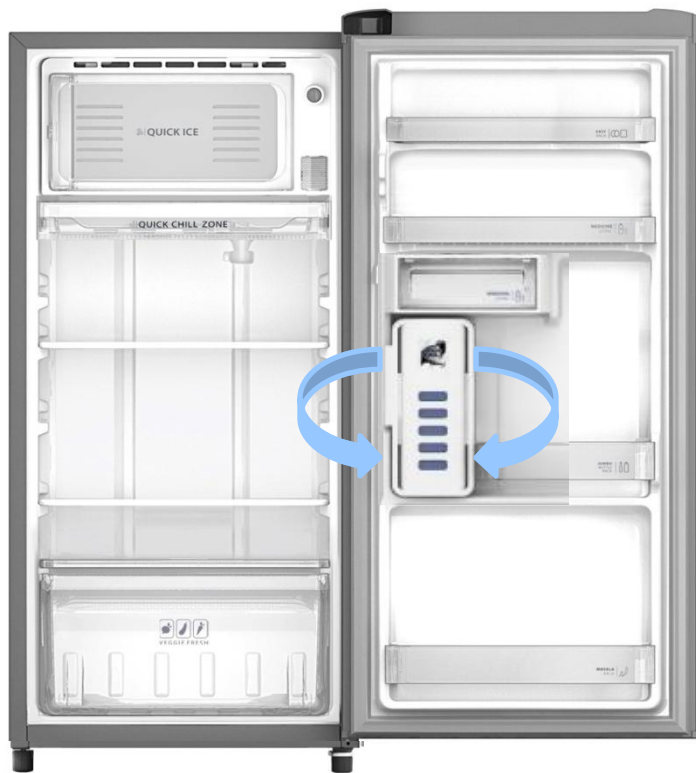
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# BEST IN PERFORMANCE DURING POWERCUTS

icemagic



190L Icemagic with Powercool zone with **12 Hours cooling retention for only one 1L Bottle**

**NEW** icemagic powercool



**12**  
HOUR  
COOLING RETENTION

New 190L Icemagic Powercool with **12 Hours cooling retention in the ENTIRE Refrigerator** during power cuts

# ALL NEW ICEMAGIC-FRESH

**BEST IN CLASS FRESHNESS  
with Microblock™**



**NEW**

**Now MICROBLOCK™  
IN VEGETABLE CRISPER**



**MICROBLOCK™ IN  
UNIQUE FRUIT CRISPER**

**7 DAY  
GARDEN  
FRESH**

India's only Vegetable Crisper with MicroBlock™ protection; prevents 99.9% bacterial growth.



**7 DAY  
FRUIT  
FRESH**

India's only Vegetable Crisper with MicroBlock™ protection; prevents 99.9% bacterial growth.



# MICROBLOCK™ TECHNOLOGY

ICEMAGIC FRESH now protected with Microblock™  
So that you may enjoy 7 Day Garden Fresh Fruit and Vegetables



 MICROBLOCK™ technology

Enjoy Fruits and Vegetables fresh and healthy for upto 7 Days with Microblock™ technology. Microblock™ is a **unique life-long coating that actively prevents upto 99.9% microbial growth** ensuring that you can eat raw fruits and vegetables fresh and contamination free.



INTRODUCING  **NEW 5 STAR**  
**icemagic** *fresh*

**215 L**

### Key Benefits

1. **7 Days Garden Fresh** Fruits and Vegetables
2. **12 Hours** of cooling Retention in the **ENTIRE** Refrigerator section during power cuts
1. **Fastest** in Ice Making
2. **Coldest** freezer at  $-26^{\circ}\text{C}$



INTRODUCING

**icemagic**  
powercool**190 L**

## Key Benefits

- **12 Hours of cooling Retention** in the **ENTIRE** Refrigerator section during power cuts
- **Fastest** in Ice Making
- **Coldest** freezer at  $-26^{\circ}\text{C}$

# MEA RANGE



	<b>230 ICEMAGIC-FRESH PRM 5S Titanium</b>	<b>205 ICE MAGIC CLS PLUS 4S WINE TITANIUM</b>	<b>205 ICE MAGIC CLS PLUS 4S SAPPHIRE TITANIUM</b>
<b>Model number</b>	WMD 240	WMD 205 WN	WMD 205 VL
<b>Capacity</b>	215L	190L	190L
<b>Shelves</b>	3+1	2, Toughened Glass	2, Toughened Glass
<b>Vegetable Crisper</b>	With AMCT Knob and Honeycomb shelf		
<b>Insulated Capillary Technology</b>	12 Hours cooling retention, Fastest in ice-making	12 Hrs cooling retention, Fastest in ice-making	12 Hrs cooling retention, Fastest in ice-making
<b>Pedestal</b>	Yes	No	No



# MEA RANGE



230 ICEMAGIC-FRESH PRM 5S Titanium



205 ICE MAGIC CLS PLUS 4S WINE TITANIUM

THANK YOU